

March 7, 2022



Dear Brown County Fair Supporter,

Plans for the 2022 Brown County Free Fair are underway! A large part of the fair's success in recent years is due to the generous sponsors and volunteers that support us every year. It's that sense of community that makes Brown County such a great place to work and live. We would be proud to have your business sponsor an event at our fair. In return we would use your business's name in our advertising around the fairgrounds and in the media. Sponsors play a huge role in keeping the Brown County Free Fair free for the public, providing free entertainment, running our children's day and senior day programs, and overall running a successful fair!

Our fair is also looking for volunteers or volunteer groups to help us with various events and activities. If you or your business might want to support the fair by volunteering before or during the fair, please let us know. We would be happy to have you.

We ask you to take a moment to look at the sponsorship levels outlined on the following page. Your partnership can bring advertising for your business to over 50,000 fairgoers from around our county. *If there is one particular area of the fair that you would like to sponsor, please indicate that on the form below or contact us for more details (phone listed below).*

Your business sponsorship is greatly appreciated and helps make our fair successful. All you need to do is fill out the form on the bottom of this sheet and return it **by May 15** to the address listed below.

Brown County Free Fair
P O Box 221
New Ulm, MN 56073
info@browncountyfreefair.com

We hope to see you at the fair August 10 - 14, 2022!

Thank you,

Anna De St. Croix, President
Brown County Agricultural Society

Please complete this portion of the letter in its entirety and include it, along with your donation, by May 15th.

I would like to sponsor _____ at the 2022 Brown County Free Fair:

Please refer to the Sponsorship Levels and Rewards letter included in this mailing.

\$ _____
(donation amount)

Please note only sponsorships of \$100 or more will have their name listed as a sponsor of an event.

_____ Check is enclosed

_____ Please bill me

Name of Business _____ email: _____

Contact Person _____

Address _____

City _____ State _____ Zip _____

Phone _____

Remit to: **Brown County Ag Society, P.O. Box 221, New Ulm, MN 56073**

<p>FOR DONATIONS OVER \$500.00</p> <p>Please indicate which grandstand event you would like to attend:</p> <p>Wednesday Truck/Tractor Pull: _____</p> <p>Thursday Demo: _____</p> <p>Friday Concert: _____</p> <p>Saturday Demo: _____</p> <p><i>All tickets for events can be picked up at the fair board office located North/East of the Grandstands during the fair.</i></p>
