

Sponsorship Levels & Benefits

Fair dates: August 10-14, 2022



Grandstand Presenting Sponsor \$2,000 or more

Any business or organization that provides \$2,000 or more can be listed as a Presenting Sponsor for one grandstand event of their choosing. Grandstand events are the Demolition Derbies, Truck & Tractor Pull, and Friday Night Grandstand Show. All presenting sponsorships will be approved by the fairboard.

A Grandstand Presenting Sponsor will receive:

- Your business name on the event. Example; (Name of your business Truck & Tractor Pull)
- 12 FREE Grandstand Event Tickets with *Reserved Seating* in the Grandstand for your event
- Your company name listed as "...presented by..." in all advertising for the event.
- Additional promotions of your organization during the sponsored event on social media.
- Additional promotional banners will be displayed during the sponsored event.

***New* Presenting Sponsor \$1,500 - \$1,999**

Any business or organization at this level may choose their donation to be designated for any one of the events listed on the attached event list. All presenting sponsorships will be approved by the fairboard.

A Presenting Sponsor will receive all the benefits of a Gold Star Sponsor PLUS:

- Your company logo as a banner ad will be on our **website's homepage** with link to your website
- 8 FREE **Grandstand tickets** (valued at up to \$96)
- Your company name listed as "...presented by..." in all advertising for the event.
- Additional promotions of your organization during the sponsored event on social media.
- Additional promotional banners will be displayed during the sponsored event.

Gold Star Sponsor \$750 - \$1,499

Gold Star Sponsors will receive all the benefits of a Silver Star Sponsor PLUS:

- Name on **3 X 8 Banner** on the fairgrounds
- 4 FREE **Grandstand tickets** (valued at up to \$48)

Silver Star Sponsor \$500 - \$749

Silver Star Sponsors will receive all the benefits of a Bronze Star Sponsor PLUS:

- 2 FREE **Grandstand tickets** (value at up to \$24)

Bronze Star Sponsor \$250 - \$499

Bronze Star Sponsors will receive:

- Your name on the **Recognition Display on our Grandstand**
- Name on the **Brown County Free Fair website**
- Name listed in the Brown County **Free Fair Journal insert** that goes to all Brown County residents

Fair Boosters \$100 - \$249

Boosters will receive:

- Name on the Brown County **Free Fair website Sponsorship List & Thank You Note**

2022 Events Seeking Sponsorship



*Grandstand Events - Exclusive to Grandstand Presenting Sponsors

Wednesday Night - Truck and Tractor Pull

Thursday Night - Demolition Derby

Friday Night - *National Recording Artist* Details Coming Soon...*The Race Is On!*

Saturday Night - Demolition Derby - Tentatively reserved

We are always seeking sponsors to contribute to the general upkeep, maintenance and running of the fair - We pride ourselves in being a *FREE* fair and any donation will go a long way in allowing this to continue!

*Additional Events - Seeking up to Presenting Sponsors

***Entertainment Hall** (Banner with your name displayed on entertainment hall building)
-Funding will go towards daily live entertainment

***Senior Citizens Day** (Banner with your name displayed on the stage during Senior Day events)
-Funding will go towards entertainment, refreshments and awards

***Kids Day** (Banner with your name displayed during Kids Day activities)
-Funding will go towards entertainment, educational opportunities and events

***Open Class Livestock** (Banner with your name will be displayed during show of choice and in corresponding barn for duration of the fair)
-Funding will go towards awards, maintaining facilities and educational opportunities for entrants

***Open Class NON livestock Exhibits** (Banner with your name will be displayed in the civic center, or near entries of choice ex. photography, quilting, baked goods etc)
-Funding will go towards awards and displays

For questions regarding sponsorship opportunities please contact us at
info@browncountyfreefair.com

**Check Out The All *NEW* Brown County Free Fair Website
for updates on Entertainment, Events and more!**

www.browncountyfreefair.com