

March 7, 2023



Dear Brown County Fair Supporter,

Plans for the 2023 Brown County Free Fair are underway! A large part of the fair's success in recent years is due to the generous sponsors and volunteers that support us every year! It's that sense of community that makes Brown County such a great place to work and live. We would be proud to partner with your business or organization at our fair. In return we would use your business or organization's name in our advertising, marketing and social media. Sponsors play a huge role in keeping the Brown County Free Fair free for the public. We continue to provide free family education, entertainment, Kid's Day and Senior Day programs in addition to running an overall successful fair!

Our fair is also looking for volunteers or volunteer groups to help us with various events and activities. If you or your business might want to support the fair by volunteering before or during the fair, please let us know. We would be happy to have you.

We ask you to take a moment to look at the sponsorship levels outlined on the following page. We have added some new opportunities and new events to this year's fair. Your partnership can not only bring advertising for your business to over 50,000 fairgoers from around our county but also help continue to provide a quality fair for our community. *If there is one particular area of the fair that you would like to sponsor, please indicate that on the form below or contact us for more details.*

Your business sponsorship is greatly appreciated and helps make our fair successful. All you need to do is fill out the form on the bottom of this sheet and return it **by May 15** to the address listed below.

Brown County Free Fair
P O Box 221
New Ulm, MN 56073
info@browncountyfreefair.com

We hope you join us at the fair August 9 - 13, 2023!

Thank you,

Anna De St. Croix, President
Brown County Agricultural Society

Please complete this portion of the letter in its entirety and include it, along with your donation, by May 15th.

I would like to sponsor _____ at the 2023 Brown County Free Fair:

Please refer to the Sponsorship Levels and Rewards letter included in this mailing.

\$ _____ @ Desired Sponsorship Level _____
(donation amount)

_____ Check is enclosed _____ Please bill me

Name of Business /Organization _____ *email: _____

Contact Person _____

Address _____

City _____ State _____ Zip _____

Phone _____

Remit to: **Brown County Ag Society, P.O. Box 221, New Ulm, MN 56073**

FOR DONATIONS OVER \$500.00

Please select 2/4/8 tickets available based on sponsorship level for the following:

Wednesday Truck/Tractor Pull: _____

Thursday Demo Derby: _____

Saturday Demo Derby: _____

*Friday Night Grandstand tickets available

Only to Friday Grandstand Presenting Sponsorships

Grand Champion Sponsorships receive 4 tickets to ALL our grandstand events!