

Sponsorship Levels & Benefits

Fair dates: August 9-13, 2023



Grand Champion Sponsorship \$5,000 or more

Any business or organization that provides \$5,000 or more towards ANY of our listed BCFF events of their choosing (see attached opportunities.) Grandstand events may also be available and are the Demolition Derbies, Truck & Tractor Pull, and Friday Night Grandstand Show. All sponsorships will be approved by the fairboard.

Grand Champion Sponsors will receive:

- Your business name on the event. Eg: (Name of your business Truck & Tractor Pull)
- 4 FREE Grandstand Event Tickets for all Grandstand events!
- Your company name listed as "...presented by..." in all advertising for the event.
- Additional promotions of your organization during the sponsored event on social media including; Our Website, Facebook, Instagram, Instagram & TikTok
- Additional promotional banners will be displayed during the sponsored event.

Grandstand Presenting Sponsor \$2,500 or more

Any business or organization that provides \$2,500 or more can be listed as a Presenting Sponsor for one grandstand event of their choosing. Grandstand events are the Demolition Derbies, Truck & Tractor Pull, and Friday Night Grandstand Show. All sponsorships will be approved by the fairboard.

A Grandstand Presenting Sponsor will receive:

- Your business name on the event. Example; (Name of your business Truck & Tractor Pull)
- 12 FREE Grandstand Event Tickets with *Reserved Seating* in the Grandstand for your event.
- The above listed promotional advertising for your company or organization including all social media advertising!

Reserve Champion Sponsorship \$1,500 - \$2,499

*Any business or organization **at this level** may choose their donation to be designated for any one of the events listed on the attached event list. All sponsorships will be approved by the fairboard.*

A Reserve Champion Sponsor will receive all the benefits of a Gold Star Sponsor PLUS:

- Your company logo as a banner ad will be on our **website's homepage** with link to your website
- 8 FREE **Grandstand tickets for demo derbies or tractor pull** (valued at up to \$96)
- Your company name listed as "...presented by..." in all advertising for the event.
- Additional promotions of your organization during the sponsored event on social media.
- Additional promotional banners will be displayed during the sponsored event.

Gold Star Sponsorship \$750 - \$1,499

*Gold Star Sponsors will receive all the benefits of a Silver Star Sponsor **PLUS:***

- Name on a banner on the fairgrounds
- 4 FREE **Grandstand tickets for demo derbies or tractor pull** (valued at up to \$48)

Silver Star Sponsorship \$500 - \$749

*Silver Star Sponsors will receive all the benefits of a Bronze Star Sponsor **PLUS:***

- 2 FREE **Grandstand tickets for demo derbies or tractor pull** (value at up to \$24)
- Name on the **Brown County Free Fair website**
- Name listed in the Brown County **Free Fair Journal insert** that goes to all Brown County residents

Bronze Star Sponsor \$200 - \$499

Bronze Star Sponsors will receive your name on the Recognition Display on our Grandstand.

2023 Events Seeking Sponsorship



*** Grandstand Events * Exclusive to Grand Champion or Grandstand Presenting Sponsorships:**

Wednesday Night - Truck and Tractor Pull

Thursday Night - Demolition Derby

Friday Night - *National Recording Artists* Ricochet & Sara Evans

Saturday Night - Demolition Derby

*** Events - Seeking Reserve Champion or Greater Sponsorship level:**

***New* for 2023 The Strong Man!** - 3 daily shows Thursday-Saturday Featuring one grand show

***Dock Dogs** - Returning Family Favorite with your banner or logo displayed nearby.

***NEW* for 2023 Roaring Entertainment 1/10 scale Stock Car Racing System** - Delivering Miles of Smiles for all ages and located in the Civic Center! Banner or logo displayed on the cars or track itself!

***Entertainment Hall** Banner with your name displayed on entertainment hall building
- Funding will go towards daily live entertainment

***Senior Citizens Day** Banner with your name displayed on the stage during Senior Day events
-Funding will go towards entertainment, refreshments and awards

***Kids Day** Banner with your name displayed during Kids Day activities
-Funding will go towards entertainment, educational opportunities and events

***Open Class Livestock**

***Open Class Creative Arts & Activities Exhibits**

We are always seeking sponsors to contribute to the general upkeep, maintenance and running of the fair - We pride ourselves in being a *FREE* fair and any donation will go a long way in allowing this to continue!

For questions regarding sponsorship opportunities or more information about specific events listed above please contact us at info@browncountyfreefair.com

For more information and updates find us @ www.browncountyfreefair.com or follow us on

