

March 15, 2024



Dear Brown County Fair Supporter,

Plans for the 2024 Brown County Free Fair are underway! A large part of the fair's success in recent years is due to the generous sponsors and volunteers that support us every year! It's that sense of community that makes Brown County such a great place to work and live. We would be proud to partner with your business or organization at our fair. In return we would use your business or organization's name in our advertising, marketing and social media. Sponsors play a huge role in keeping the Brown County Free Fair *free* for the public. We continue to provide *free* family education, entertainment, Kid's Day and Senior Day programs in addition to running an overall successful fair!

We are pleased to announce that a new organization, *The Friends of the Brown County Free Fair*, has been formed and has been awarded 501(c)(3) status. This new non-profit will work side-by-side with the Ag Society and allow us to take in donations which will be fully tax-deductible for donors. We are excited for the new opportunities this will bring! All donation checks should be made out to the **Friends of the Brown County Free Fair** in order to be tax deductible. Please reach out if a W9 is needed.

We ask you to take a moment to look at the sponsorship levels outlined on the following page. We have added some new opportunities and new events to this year's fair. Your partnership can not only bring advertising for your business to over 50,000 fairgoers from around our county but also help continue to provide a quality fair for our community. *If there is one particular area of the fair that you would like to sponsor, please indicate that on the form below or contact us for more details.*

Your business sponsorship is greatly appreciated and helps make our fair successful. All you need to do is fill out the form on the bottom of this sheet and return it **by May 20th** to the address listed below.

Brown County Free Fair  
P O Box 221  
New Ulm, MN 56073  
info@browncountyfreefair.com

***We hope you join us at the fair August 7 - 11, 2024!***

Thank you,

Anna De St. Croix, President  
Brown County Agricultural Society

Please complete this portion of the letter in its *entirety* and include it, along with your donation, by May 20<sup>th</sup>.

I would like to sponsor \_\_\_\_\_ at the 2024 Brown County *Free* Fair:

**Please refer to the Sponsorship Levels and Rewards letter included in this mailing.**

\$ \_\_\_\_\_ @ Desired Sponsorship Level \_\_\_\_\_  
(donation amount)

\_\_\_\_\_ Check is enclosed payable to **Friends of the Brown County Free Fair**      \_\_\_\_\_ Please bill me

Name of Business /Organization \_\_\_\_\_

\*email: \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Remit to: **Friends of the Brown County Free Fair**  
**P.O. Box 221, New Ulm, MN 56073**

**\*FOR DONATIONS OVER \$500.00\***

Please select 2/4/8 tickets available based on sponsorship level for the following:  
Wednesday Truck/Tractor Pull: \_\_\_\_\_  
Thursday Demo Derby: \_\_\_\_\_  
Saturday Demo Derby: \_\_\_\_\_

**\*Friday Night Grandstand tickets available  
Only to Friday Grandstand Presenting Sponsorships**

***Grand Champion Sponsorships receive 4  
tickets to ALL our grandstand events!***